

EDWARD E. GORDON
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(312) 664-5196

RESUME

EDUCATION

- B.A. - History and Education, DePaul University, 1971
- M.A. - History, DePaul University, 1972
- Ph.D. - History/Psychology, Loyola University, 1988

PROFESSIONAL EXPERIENCE

1990 to
present

IMPERIAL CONSULTING CORPORATION - PRESIDENT

Imperial consults in education-to-employment issues that rebuild the talent pipelines necessary for business and community growth. It also assists in career-technical education, literacy development, training ROI, and career academies. It focuses on real world solutions for creating talent by providing compelling presentations, strategic workforce planning, policy analysis, systems design, consulting and coaching for business, government, education, and many other organizations.

1980 to
2003

IMPERIAL CORPORATE TRAINING & DEVELOPMENT

A consulting firm specializing in training and development. Over 30,000 client employees have been trained by Imperial in management education, supervisory training and skills training programs both customized and off-the-shelf. Current services are limited to providing consultation on training and development best practices through Imperial Consulting.

1968 to
2003

IMPERIAL TUTORING & EDUCATIONAL SERVICES

Imperial Tutoring was the first home tutoring service to be accredited by the North Central Association of Colleges and Schools. Over 10,000 individuals have been tutored since 1968 in skill and subject areas ranging from pre-school to graduate education. Current services are limited to providing consultation on best practices in tutor training and tutoring curriculum design through Imperial Consulting.

1999

NORTHWESTERN UNIVERSITY, CHICAGO

Lecturer in Strategic Planning

- 1992 to
1998 LOYOLA UNIVERSITY, CHICAGO
Adjunct Professor, Workplace Studies Graduate School Program
- 1989-1992 ROOSEVELT UNIVERSITY, CHICAGO -
COLLEGE OF EDUCATION
Director - Graduate Program in Training & Development Adjunct
Professor
- 1979-1992 DEPAUL UNIVERSITY, CHICAGO -
SCHOOL OF EDUCATION
Lecturer - Early Childhood, Exceptional Child, History of Education,
Training & Development
- 1989-1991 DEPAUL UNIVERSITY, CHICAGO -
HISTORY DEPARTMENT
Instructor - World Civilization

BOARD & COMMITTEE MEMBERSHIPS

- Better Business Bureau of Chicago and Northern Illinois,
Board of Directors, 1998-2012
Chair, Trade Practices & Ethics in Training & Development Committee, 1993-1994.
- Catholic Charities of Chicago, Advisory Board, 2013-
- Chicago Manufacturing Renaissance Council, Executive Committee, 2009-
- Chicago Workforce Board, Youth Council, 2003-2013
- Chicagoland Chapter/ American Society for Training & Development (ASTD)
Board Officer, 1986-1990. Treasurer, Secretary, Vice President, President Elect
- Coachella Valley Economic Partnership (Palm Springs, CA region),
Advisory Board, 2010-
- Illinois Literacy Resource Development Center, Board Member, 1992-2007
- Moraine Valley Community College, Board of Trustees & Secretary, 1973-1979.
- North American Institute for Training & Educational Research, President, 1972-2012

SELECTED BUSINESS CONSULTING CLIENTS

Aetna Insurance
Allstate Insurance
American Honda Motors
American Institute for Research
American Institute of CPAs
Amtrak
Angus Chemical Company
Associated Equipment Dealers
Associated General Contractors of America
Associated Press Editors
Association for Talent Development
Association of Legal Administrators
Better Business Bureau of Chicago & Northern Illinois
Blue Cross/Blue Shield
Burlington Northern Santa Fe
Cable Television Human Resource Assn.
Carson Pirie Scott & Co.
Chicagoland Chamber of Commerce
Chicago Hilton and Towers
Chicago Mercantile Exchange
Clorox
Conference Board of Canada
Continental Can Company
Cook County Hospital
Corboy & Demetrio
Courtyards of Marriott
Federal Sign
Fireman's Fund Insurance
GM/UAW
Greater Seattle Chamber of Commerce
Griffith Laboratories
Home Box Office (HBO)
Homequity
IBM Corporation
IEEE-USA
Illinois Department of Commerce & Community Affairs (DCCA)
Illinois Department of Employment Security (IDEAS)
Interstate National Insurance
Jacksonville (FL) Community Council
Kaiser Group
Kane-DeKalb/Kendall County Job Training Service (KDK)
Lawrence Livermore National Laboratories
Marriott Residence Inns
Metra (Northeast Illinois Regional Commuter R.R.)
Michigan Manufacturers Association
Microsoft Corporation
Morton International
Motorola
The New North
Newly Weds Foods
NICOR
North Carolina Community College Systems
North Dakota Department of Commerce
Northern Trust Bank
Nurses' Quarters
NutraSweet
Panasonic
Premark International
Price Waterhouse
Schless Construction
Society of Consumer Affairs Professionals
Sonnenschein, Nath & Rosenthal
Suburban Newspapers of America
Swiss Business Hub
Tellabs, Inc.
Triton College
U.S. Chamber of Commerce
U.S. Department of Commerce
U.S. Department of Education
U.S. Department of Labor
U.S. Gypsum
University of Wisconsin
Valve Manufacturing Association of America
Vermilion Advantage
W.W. Grainger
Walgreens
Workforce Institute of Lorain County, Ohio

SELECTED EDUCATIONAL CONSULTING CLIENTS

Academy for Educational Development
American Association for Adult & Continuing Education
American Education Research Association (AERA)
CASAS
Georgia Tech University
Florida Reading Association
League for Innovation in Community Colleges
Los Angeles Unified School District
National Council for Workforce Education
New York University
North Carolina Community College System
North Carolina School Boards Association
North Central Association of Colleges & Schools
North Dakota Department of Public Instruction
Northern Illinois University
Northwestern University
Nova Scotia - Department of Education
Ohio State University
Penn State University
Phi Delta Kappa Educational Foundation
Purdue University
Race for the GED (VA)
Southern Regional Education Board
State Directors of Adult Education & GED Administrators
State of Delaware - Department of Education
State of Illinois - Department of Education
State of Kansas - Department of Education
State of North Carolina - Department of Education
State of South Carolina - Department of Education
State University of New York
Tech Prep Network
U.S. Department of Education
University of Arkansas
University of British Columbia
University of Delaware
University of Minnesota
University of Wisconsin
Virginia Community College System

(For a complete list of Business and Educational Consulting Clients, visit www.imperialcorp.com.)

CONFERENCE PRESENTATIONS

IEEE-USA Webinar, “Bridging the Skills Gap in Computer Science and Engineering Fields,” Washington, D.C., September 30, 2014.

Keynote Presentation, “Future Jobs: Solving the Employment and Skills Crisis,” National and Chapter Leadership Conference, Associated General Contractors of America, Washington, D.C., September 29, 2014.

Keynote Presentation, “Solving Our Skilled Workforce Crisis,” Associated Equipment Distributors 2014 Executive Forum, Rosemont, IL, September 18, 2014.

Panelist, White House Policy Forum, “The Future of Workforce Development,” with Vice President Joe Biden and Secretary of Labor Thomas E. Perez. Sponsored by the Third Way, Washington, DC, June 4, 2014.

Presentation, “Future Jobs: Solving the Employment and Skills Crisis,” and Workshop, “Mobilizing RETAINs,” Governor’s Workforce Summit, Brookings, SD, May 22, 2014.

Presentation, “Future Jobs: Solving the Employment and Skills Crisis,” Governor’s Workforce Summit, Watertown, SD, May 21, 2014.

Presentation, “Future Work: Solving the Employment and Skills Crisis,” Milwaukee 7 Economic Development Partnership Meeting, Sturtevant, WI, February 27, 2014.

Keynote Address, “Win the Race for Talent,” New North Summit 2013, Green Bay, WI, December 6, 2013.

Briefing, “It’s 2020! Where Are the Workers You Need?” Lenawee Economic Development Corporation, Adrian MI, October 22, 2013.

Keynote Speech, “Future Work: Solving the Employment and Skills Crisis,” South Central Michigan Works Talent Summit Luncheon, Hillsdale, MI, October 22, 2013.

Dinner Address, “The Jobs Revolution,” Hillsdale County Economic Development Partnership, Hillsdale, MI, October 22, 2013.

Keynote Presentation, “Future Jobs: Solving the Employment and Skills Crisis.” Business Briefing, “It’s 2020! Where Are the Workers You Need?” Education Briefing, “The Future of Jobs and Careers: Cultural Updates on a New Labor Era,” Government/Economic Development Leaders Briefing, “The U.S. Talent Race: Can the U.S. Grow More of Its Own?” Richland Community Development Group Forum, Mansfield, Ohio, October 9-10, 2013.

Keynote Presentation, “Future Jobs: Solving the Employment and Skills Crisis.” Business Briefing, “It’s 2020! Where Are the Workers You Need?” Education Briefing, “The Future of Jobs and Careers: Cultural Updates on a New Labor Era.” Winning the Global Talent Showdown Regional Economic and Employment Summit. Sponsored by the Wayne County Economic Development Council, Employment & Training Connection, the Common Good, Ohio State University, Employment & Training Connection, Wooster/Orrville/Rittman Areas Chambers of Commerce. Wooster, Ohio, September 25, 2013.

Presentation, “The Jobs Revolution,” World Future Society Annual Conference, Chicago, IL, July 20, 2013.

Briefing, “Talent Management in Africa,” U.S. Department of State International Leadership Program, Delegates from Angola, Ivory Coast, Madagascar, Mali, Nigeria, Senegal and South Africa. WorldChicago Headquarters, Chicago, IL, May 13, 2013.

Dinner Presentation, “Solving the Workforce Crisis to Build a Strong Regional Economy,” Annual Symposium, Waccamaw Workforce Investment Board, Myrtle Beach, SC, November 29, 2012.

Keynote Presentation, “Winning the Global Talent Showdown,” Manufacturing Talent Summit: Solving the Talent Crisis, Michigan Manufacturers Association, Lansing, MI, October 30, 2012.

Presentation, “The Future of Jobs and Careers: What Students and Parents Need to Know,” North Dakota Department of Public Instruction 21st CCLC Fall Conference, Bismarck, ND, October 12, 2012.

Luncheon Presentation, “The United States, China and India in the Battle over Skills and Jobs,” The Cliff Dwellers, Chicago, IL, September 27, 2012.

Overview Presentation, “Broadening the Jobs Pipeline,” and Workshop, “Mobilizing or Expanding Regional Talent Innovation Networks (RETAINs),” Vermilion Advantage Regional Workshop, Danville, IL, October 27, 2011.

Keynote Address, “Today’s Employment and Career Challenges,” and Workshop, “Mobilizing Regional Talent Innovation Networks, Moving Niagara Forward Conference, St.Catharines, Ontario, Canada, October 19, 2011.

Keynote Address, “Turn the Key on the Global Talent Showdown,” and Workshop, “Mobilizing or Expanding Talent Innovation Networks,” North Dakota Governor’s Workforce Summit 2011, Minot, ND, October 5, 2011.

Keynote Address, “Broadening the Jobs Pipeline: Ensuring More Economic Growth through the Vermilion Advantage,” The Vermilion Advantage Annual Meeting, Danville, IL, June 22, 2011.

Keynote Speech, “A Vision of Social and Human Resources,” and Workshop, “Rebuilding the

Jobs Pipeline: Mobilizing Business-Community Partnerships for Change,” Annual Meeting, Vermont Society of Certified Public Accountants, Burlington, VT, May, 19, 2011.

Presentation, “Rebuilding the Job Pipeline: Mobilizing a Talent Innovation Network,” Rockford Public Schools, May 5, 2011.

Webinar, “The Effects of the Career and Economic Crisis on the American Family,” Associated Press Managing Editors & Suburban Newspapers of America Specialized Reporting Training Conference, Chicago, IL, April 6, 2011.

Presentation, “Rebuilding the Jobs Pipeline: Mobilizing Regional Talent Innovation Networks,” Lincoln Club of Palm Springs, Rancho Mirage, CA, February 11, 2011.

Keynote Address, The 2010 Jobs Crossroad: Meltdown or Resurgence,” and Seminar, “Rebuilding the Jobs Pipeline: Mobilizing Business-Education Partnerships for Change,” Hire Education Conference of the Virginia Community College System and the Virginia Workforce Investment Boards, The Homestead, Hot Springs, VA, December 8 & 9, 2010.

Keynote Speech, “Winning the Global Talent Showdown for the Americas,” U.S. Department of Commerce Americas Competitiveness Forum IV, Atlanta, GA, November 16, 2010.

Keynote Presentation, “The 2010 Jobs Crossroad: Meltdown or Resurgence?” American Institute of Certified Public Accountants, Annual Council Meeting, New Orleans, LA, October 18, 2010.

Briefing, “Rebuilding the Jobs Pipeline,” Republic of South Africa Delegation, International Visitor Leadership Program, U.S. Department of State hosted by World Chicago, Chicago, IL, October 14, 2010.

Presentation, “Winning the 2010 Meltdown: Solving the Jobs Crisis,” Civic Affairs Society, University Club, Chicago, IL, October 7, 2010.

Keynote Address, “The 2010 Jobs Crossroad: Meltdown or Resurgence?” Boone & Winnebago Counties Workforce Investment Board Annual Meeting, Rockford, IL, September 22, 2010.

Luncheon Address, “The 2010 Economic Crossroad: Meltdown or Resurgence?” Economic Development Council, Chicago, IL, July 28, 2010.

Keynote Closing Presentation, “The 2010 Education Crossroad: Growth & Quality Challenges,” EDVentures 2010, 20th Annual Education Industry Association Conference, Chicago, IL, July 24, 2010.

Keynote Address, “The 2010 Jobs Crossroad: Meltdown or Resurgence?” Opportunity, Inc. State of the Workforce Conference, Norfolk, VA, June 10, 2010.

Keynote Address, “The 2010 Jobs Crossroad: Meltdown or Resurgence?” and Workshop, “Rebuilding the Jobs Pipeline: Mobilizing Business-Community Partnerships for Change,”

Workforce New York 2010 Spring Conference, New York Association of Training & Development Professionals, Albany, NY, May 12, 2010.

Keynote Luncheon Address, “21st-Century High Skills Talent Development Imperative,” IEEE-USA 2010 Annual Meeting, Nashville, TN, March 5, 2010.

Keynote Presentation, “Taming the Talent Revolution: A Decade of Opportunity,” Workplace Literacy Summit, Rotary Club of Fort Worth, Fort Worth, TX, February 24, 2010.

Keynote Presentation, “The 2010 Jobs Crossroad: Meltdown or Resurgence?” 23rd Annual Economic Outlook Symposium, Federal Reserve Bank of Chicago, December 4, 2009.

Staff Development Program, “Taming the Talent Revolution,” Safer Foundation, Chicago, IL, October 22, 2009.

Luncheon Program, “Winning the Global Talent Showdown,” Cliff Dwellers, Chicago, IL, October 20, 2009.

Presentation, “Winning the Global Talent Showdown,” Independent Writers of Chicago, Chicago, IL, October 13, 2009.

Opening Keynote Presentation, “Taming the Talent Revolution: A Decade of Opportunity,” and Workshop, “Rebuilding the Jobs Pipeline: Mobilizing Business-Community Partnerships for Change,” Business Innovation 2009, Wausau Region Chamber of Commerce, Wausau, WI, September 23, 2009.

Presentation, “Taming the Talent Revolution: A Decade of Opportunity,” and Discussion Facilitation, South Central Michigan Works Board Retreat, Mount Pleasant, MI, September 11-12, 2009.

Workshop Presentation, “More & Better: Preparing More Students for Better Careers,” Chicago Manufacturing Renaissance Council, Chicago, IL, September 3, 2009.

Keynote Presentation, “More & Better: Preparing More Students for Better Careers,” and Workshop, “Rebuilding the Jobs Pipeline,” Elgin Community College Convocation, Elgin, IL, August 20, 2009.

Featured Speaker, “Winning the Global Talent Showdown: Strategies for the Next Decade,” WorldFuture 2009, International Conference of the World Future Society, Chicago, IL, July 18, 2009.

Keynote Educators’ Presentation, “Preparing More Students for Better Careers,”
Keynote Business Presentation, “Taming the Talent Revolution,” North Central Ohio Workforce & Economic Summit sponsored by the Richland County Department of Job & Family Services, Mansfield Chamber of Commerce, and Richland County BAC, Mansfield, OH, May 4 and 5, 2009.

Closing Session, “Taming the Talent Revolution: A Decade of Opportunity,” Annual Conference of the International Order of the Golden Rule, Nashville, TN, April 25, 2009.

Dinner Presentation, “Jobs: The Real Story,” Education Council of the Manufacturing Institute, National Association of Manufacturers, Washington, D.C., April 21, 2009.

General Session Presentation, “Recruit, Engage, Retain: Solving the 2010 Workforce Meltdown,” Goodwill Industries International, 2009 Conference of Executives, Santa Fe, NM, February 25, 2009.

Keynote Business Presentation, “A Skilled Workforce for the Future,” Keynote Parent Presentation, “Today’s Students Succeeding in Tomorrow’s Workforce,”
Keynote Education Presentation “More Students Preparing for Better Careers,” Envision Summit: Next Generation Careers, Lakeshore Technical College, Cleveland, WI, December 11 and 12, 2008.

Keynote Presentation, “The Technical Talent Revolution,” Organized by the Swiss Business Hub and Federal Reserve Bank of Chicago, Chicago, IL, September 29, 2008.

Keynote Presentation, “More & Better: Preventing a Workforce Meltdown,” Upper Great Lakes Workforce Development Summit, Michigan Works: The Job Force Board, Marquette, MI, September 18, 2008.

Keynote Presentation, “More & Better: Preventing a Workforce Meltdown,” Faculty & Staff Inservice Program, and Public Presentation, “The Future of Jobs and Work,” Black River Technical College, Pocahontas, AR, September 4, 2008.

Dinner Presentation, “The Future of Jobs and Work,” BRTC Business Outreach Task Force, Pocahontas, AR, September 3, 2008.

Dinner Presentation, “More & Better: Preventing a Workforce Meltdown,” South Central Growth Alliance, and Kaskaskia Small Business Development Center, Kaskaskia College, Centralia, Illinois
August 12, 2008.

Keynote Address, “The 2010 Crossroad: Preventing a Workforce Meltdown,” 22nd Annual High Schools that Work Conference, Southern Regional Education Board, Nashville, TN, July 10, 2008.

Keynote Presentation: “Preventing a Workforce Meltdown,” “Our Community Forum, A Call to Action!” Workforce Plus, Tallahassee, FL, July 16, 2008.

Keynote Presentation: “Preventing a Workforce Meltdown,” Business – Education – Economic Development Forum, Coastal Carolina University and Waccamaw Regional Education Center, Conway, SC, June 18, 2008.

Keynote Address, “Forming Alliances of Business, Community, and Education Organizations to Solve the Workforce Crisis,” Manufacturers’ Resource Conference, Elgin, IL, May 8, 2008.

Keynote Presentation, “Winning the Skill Wars: Increasing Business-Education Collaboration,” Continuing Education Professional Development Conference, Penn State University, State College, PA, May 6, 2008.

Presentation, “The Future of Work,” Penn State Outreach Dubin Lecture, State College, PA, May 5, 2008.

Keynote Presentation, “More & Better: Preventing a Workforce Meltdown,” Thumb Education & Community Day XVI, Thumb Area—Michigan Works, Marlette, MI, April 17, 2008.

Keynote Presentation, “Help Wanted: Preventing a Workforce Meltdown,” and Workshop, “The Job Front Is Here: Your Role in Community Activism,” Fourth Annual Regionalism Conference, University of Arkansas Little Rock, Little Rock, AR February 13, 2008.

Keynote Presentation, “More & Better: Preventing a Workforce Meltdown,” Economic Forecast 2008, Sponsored by the Eugene Area Chamber of Commerce, the University of Oregon, and the Register-Guard, Eugene, Oregon, January 30, 2008.

Keynote Address, “More & Better: Preventing a Workforce Meltdown,” 2008 Valve Industry Leadership Forum, Dallas, TX, January 22, 2008.

National Audio Conference, “Tackling Nursing and Hospital Lab Tech Shortages,” Audio Educator/Eli Research, January 17, 2008.

Keynote Address, “More & Better: Avoiding a Workforce Meltdown,” New North Summit 2007, Sheboygan, WI, December 14, 2007.

Keynote Address, “More & Better: Avoiding a Workforce Meltdown,” Microsoft Workforce Town Hall Forum, Executive Briefing Center, Microsoft Campus, Redmond, Washington, November 28, 2007.

Briefing, “The 2010 Meltdown: Causes & Solutions,” Microsoft Program for Unlimited Potential Community Partners, Seattle, Washington, November 29, 2007.

Presentation, “More & Better: Preventing a Workforce Meltdown,” Strategic Leadership Insights Speaker Series, College of Continuing Education, University of Minnesota, St. Paul, MN, Oct. 31, 2007.

Executive Briefing, Kaiser Group Management Meeting, Kansas City, KS, October 30, 2007.

Keynote Address, "Solving the Generational & Workforce Talent Gap," Cable Television Human Resource Association's Achieving HR Excellence Symposium, Atlanta, GA, October 23, 2007.

Keynote Presentation, "More & Better: Preventing a Workforce Meltdown," Concurrent Session, "The 2010 Crossroad: Mobilizing a Community for Change," and Focus Session, "Literacy: Are We Advancing or Retreating?" Nebraska Adult Education Conference XXVI, Nebraska Department of Education, Kearney, NE, October 11 & 12, 2007.

National Audio Conference, "The Tutoring Revolution: What Works and Why," Audio Educator/Eli Research, October 4, 2007.

Keynote Address, "More & Better: Preventing a Workforce Meltdown," Mobilizing to Attract Skilled Workers to High Tech Manufacturing Conference, Sponsors: Swiss Business Hub, Trade Commission of Switzerland to the United States, and the Federal Reserve Bank of Chicago, Chicago, IL, October 2, 2007.

Leadership Breakfast Address, The Job Front Is Here! Economic Development & the Workforce," and Presentation, "More & Better: Preventing a Workforce Meltdown," Missouri Governor's Conference on Economic Development, Springfield, MO, August 28, 2007.

Workshop, "The Tutoring Revolution," 17th Annual Conference of the Education Industry Association, Orlando Florida, July 25, 2007.

Presentation, "Preventing a Workforce Meltdown," Professional Association of Computer Trainers (PACT), St. Louis Park, MN, July 13, 2007.

Keynote Address, "More & Better: Preventing a Workforce Meltdown," Crossroads Workforce Investment Board, Workforce Development Summit, Centralia, Olney, Effingham, and Mattoon, IL, June 18-21, 2007.

Keynote Address, "Generational Differences in Today's Workforce," Trustees and Administrators Institutes, International Foundation of Employee Benefit Plans, Las Vegas, NV, June 11, 2007.

Keynote Address, "The 2010 Meltdown: Solving the Impending Jobs Crisis," and Workshop, Non-Governmental Organization (NGO) Solutions," Inaugural Workforce Summit, Palm Beach County Workforce Alliance, Inc., West Palm Beach, FL, May 31, 2007.

Leader/Facilitator, Strategic Planning Meeting, Board of Directors, Better Business Bureau of Chicago & Northern Illinois, Chicago, IL, May 24, 2007.

Presentation, "More & Better: Preventing a Workforce Meltdown," Robert Morris College Leadership Forum, Chicago, IL, May 24, 2007.

Keynote Address, "More & Better: Preventing a Workforce Meltdown," National Association of Workforce Development Professionals 18th Annual Conference, Reno, NV, May 20, 2007.

Keynote Address, “More & Better: Preventing a Workforce Meltdown,” and Workshop, “Recruit, Engage, Retain: Solving the 2010 Workforce Meltdown,” Pennsylvania Partners 23rd Annual Employment, Training & Education Conference, Hershey, PA, May 10, 2007.

“Finding the Talent: Law Firms 2010 and Beyond,” Association of Legal Administrators, 36th Annual Educational Conference and Exposition, Las Vegas, NV, May 3, 2007.

Keynote Presentation, “More & Better: Preventing a Workforce Meltdown,” First Coast Real Estate Economic Outlook Conference & Expo, Jacksonville, FL, April 4, 2007.

Pre-Conference Workshop, “The Tutoring Revolution: Research and Best Practices,” Third Annual Conference, Association of Tutoring Professionals, Orlando, FL, April 1, 2007

Workshop, “The Tutoring Revolution: The Benefits of Tutoring Research,” Third Annual Conference, Association of Tutoring Professionals, Orlando, FL, April 2, 2007.

Keynote, Speech, “Generations X and Y: Source, Recruit, Engage, Retain!” Human Capital Institute Innovation Tour, McLean, VA, March 27, 2007, & Atlanta, GA, March 29, 2007.

Presentation, “More & Better: Preventing a Workforce Meltdown,” UARL Business Forum, University of Arkansas, Little Rock, AR, March 21, 2007.

Keynote Speech, “Generational Differences in Today’s Workforce,” Trustees and Administrators Institutes, International Foundation of Employee Benefit Plans, Orlando, FL, February 26, 2007.

Presentation, “Preventing a Workforce Meltdown,” Education Summit on the Future of the Workforce, Lake Land College, Mattoon, IL, February 22, 2007

Presentation, “So You Want to Publish a Non-Fiction Book,” Palm Springs Writers Guild, Palm Desert, CA, January 7, 2007.

Keynote Address, “Preventing a Workforce Meltdown,” Learning for the 21st Century: Every Student College Ready” Conference sponsored by a partnership of North Carolina Agencies: NC Business Committee for Education, NC Association of Educators, NC Association of School Administrators, NC New Schools Project, and NC School Boards Association, Charlotte, NC, December 14, 2006.

Keynote Address, “Preparing Youth to Avoid a 2010 Jobs Crisis,” 2006 National Youth Development Symposium, National Association of Workforce Development Professionals, Chicago, Illinois, December 6, 2006.

Keynote Address, “Careers and Preventing a Workforce Meltdown, 29th Annual Conference of Association for Computer-Based Systems for Career Information,” Atlanta, GA, December 2, 2006.

“The 2010 Meltdown: Solving the Impending Jobs Crisis,” Platinum Speakers Series, Purdue University Alumni Association, Calumet Indiana Campus, November 8, 2006.

Keynote Address, “Preventing a Workforce Meltdown: Mayberry Wakes Up!” and Workshop, “Beyond the 2010 Crossroad,” North Carolina Workforce Development Partnership Conference, Greensboro, NC, October 25, 2006.

Keynote Address, “More and Better: Avoiding a Workforce Meltdown,” Regional Leadership Conference, “Harnessing Human Capital: The Rise to Global Leadership,” Greater Seattle Chamber of Commerce & Vancouver Board of Trade, Vancouver, Canada, October 18, 2006.

Regional Briefing, “Preventing a Workforce Meltdown by Winning the Skill Wars,” Iowa Valley Community College District Economic Development Conference, Marshalltown, IA, Oct. 5, 2006.

Keynote Address, “Winning the Skill Wars by Preventing a Workforce Meltdown,” 2006 FutureForce Summit, Halton Industry Education Council, Burlington, Ontario, Canada, September 27, 2006.

“Preventing a Workforce Meltdown,” Crossroads Workforce Board Retreat, Findlay, IL, September 21, 2006.

Featured Presentation, “Avoiding a Global Workforce Meltdown,” World Future Society Annual Conference, Toronto, Canada, July 29, 2006

Keynote Address, “The 2010 Meltdown: Solving the Impending Jobs Crisis,” Workforce Institute of Lorain County, Elyria, OH, June 23, 2006.

Presentation, “Preventing a Workforce Meltdown,” and Workshop, “Beyond A Meltdown,” Economic Revitalization Summit, Gary Chamber of Commerce, Gary, IN, June 21, 2006.

Keynote Address, “Work in the 21st Century,” Jacksonville Community Council Conference, “Attracting & Retaining Talent for the 21st Century,” Jacksonville, FL, June 15, 2006.

Keynote Address, “Preventing a Workforce Meltdown,” Ohio Association for Adult and Continuing Education Conference (OAACE), Columbus, OH, April 21, 2006.

Keynote Luncheon Address, “Preventing a Meltdown,” and Workshop, “Beyond the 2010 Meltdown,” North Carolina College Tech Prep 2006 Conference, Greensboro, NC, March 21, 2006.

Keynote presentation, “The 2010 Meltdown: Solving the Impending Jobs Crisis,” Lake County (Indiana) Integrated Services Delivery Board, Hammond, IN, March 9, 2006

In-Service Presentation, “Letting Pavlov’s Dog Out of the Box,” Achieve the Dream Grant, Tidewater Community College, Virginia Beach, Virginia, March 3, 2006.

Presentation, "Preventing a 2010 Meltdown," The Committee of 25 (Retired Fortune 500 CEOs), Palm Springs, CA, January 12, 2006

Briefing, "Community Action to Avoid a 2010 Meltdown," The Cliff Dwellers, Chicago, IL, November 29, 2005

Panel member, National Network of Sector Partners, Annual Conference, "Bridges to Prosperity," Chicago, IL, November 5, 2005

Keynote Address, "The 2010 Meltdown," Pearson Prentice Hall Symposium for Student Success, Chicago, IL, November 4, 2005.

Keynote Address and Workshop, "Avoiding the Meltdown," Gadsden State Community College, Gadsden, AL, September 21, 2005.

Presentation, "The 2010 Meltdown," International Trade Networking Event, Rolling Meadows, IL, August 31, 2005.

Workshop, "Diagnostic Tutoring," Triton College, River Grove, IL, August 23, 2005.

Keynote Address, "The 2010 Meltdown," and Workshop, "Winning the Skill Wars," Educational Leadership and Workforce Development Conference, Virginia Department of Education, Roanoke, VA, August 11, 2005.

Workshop, "Peer Tutoring: A Teacher's Resource Guide," Tutor/Mentor Leadership Conference, Chicago, IL, May 13, 2005.

Presentation, "Literacy Crossroads," Phi Delta Kappa Chapter, Prescott College, Prescott, AZ, January 26, 2005.

Facilitator, Strategic Planning Conference, Board of Directors, Better Business Bureau (BBB) of Chicago and Northern Illinois, Chicago, IL, May 3, 2005.

Workshop, "Human Capital Return-on-Investment (ROI) Worksheet: The 9-Step ROI Process," The Conference Board of Canada, Toronto, Canada, November 30, 2004.

Presentation, "Changing the Culture of Literacy in America," Lewis University, Romeoville, IL, October 27, 2004.

Keynote Address, "The State of Tutoring in America, 2004," ED Ventures 2004, Education Industry Association, Northwestern University, Evanston, IL, August 6, 2004.

Workshop, "Tutoring Best Practices for Student Achievement," Learning Center Tutors & Mentors, Triton College, River Grove, IL, June 17 & 22, 2004.

Keynote address, "Avoiding an HR Train Wreck: Where Do We Go from Here?" Professional Association of Computer Trainers (PACT) of Metropolitan Minneapolis, Minneapolis, MN, June 11, 2004

Keynote address, "Literacy, Tutoring, and Careers," 22nd Annual Tutor/Mentor Conference, The Tutor/Mentor Connection, Chicago, IL, May 18, 2004

Presentation, "Literacy in America: Crossroad and Solutions," Practical Parenting Partnerships Family Festival 2004, Lake of the Ozarks, MO, April 3, 2004.

Keynote Address, "Literacy Crossroad: Where Do We Go from Here," Transforming Learning Conference, Delaware Association for Adult & Community Education, Dewey Beach, DE, March 26, 2004.

Keynote address, "Workforce Crossroad: Where Do We Go from Here?" Literacy USA (Formerly, National Alliance of Urban Literacy Coalitions), Washington, D.C., March 5, 2004.

Featured speaker, "Avoiding the Train Wreck: Where Do We Go from Here?" Training 2004 Conference and Expo, Atlanta, GA, March 3, 2004.

Featured Speaker, "Tutor Quest: Helping Parents and Teachers Find Effective Education," 2003 Phi Delta Kappa International Conference, St. Louis, MO, November 21, 2003.

Keynote address, "Winning the Skill Wars," National Council for Workforce Education 2003 National Conference, Westminster, CO, October 26, 2003.

"After-School Learning and Beyond," Viewpoints #10 CD Program, Center for Policy and Networks, Learning Point Associates, North Central Regional Education Laboratory (NCRL), Oct. 2003.

National Teleconference (48 teleconference sites throughout the U.S.) "No Child Left Behind Supplemental Services: Present Challenges and Future Opportunities, Thompson Publishing, Washington, D.C., September 30, 2003.

Keynote Address, "No Child Left Behind (NCLB) Supplemental Services: Present Challenges and Future Opportunities," NCLB Summit, The Performance Institute, Washington, D.C., September 24, 2003.

Workshop, "Avoiding the Labor Market Train Wreck," Employee Benefit News Conference & Expo, San Diego, CA, September 22, 2003.

Keynote Address, "The Future of Tutoring in America," EDVentures 2003. Education Industry Association, Cambridge, MA, July 25, 2003.

Presentation, "Workforce Crossroad: Where Do We Go from Here?" World Future Society International Conference, San Francisco, CA, July 19, 2003.

Keynote Address, "Literacy Crossroads: Where Do We Go from Here?" and Workshop, "Literacy in America" CASAS National Summer Institute, San Diego, CA, June 18, 2003.

Keynote Address, "Literacy in America," IL Family Literacy Conference, Springfield, IL, May 22, 2003.

Workshop, "Winning the Skill Wars," Northwest & Schaumburg Association of Commerce and Industry, Business and Education Conference, Rolling Meadows, IL, May 16, 2003.

Pre-Conference Workshop, "Measuring, Managing & Optimizing the Return-on-Investment of Your Corporate University," Corporate Universities Conference, Chicago, IL, April 28, 2003.

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WBUR-FM, Boston , "On Point," with Tom Ashbrook, Nationally syndicated NPR show, 12/7/05.

WHAD-FM, Wisconsin Public Radio, "Conversations with Ben Merens," 12/7/05

KALW-FM, NPR San Francisco, "Work with Marty Nemko," 10/2/05.

CBS Television Network, "The Early Show," Interview on tutoring, 2/18/03.

CNN, "For Entrepreneurs Only," 1/28/00 and 10/13/99.

Bloomberg, "Small Business," 1/27/00.

CNN, "Taking It Personally," 10/14/99.

Radio America, "Doug Stephan Show," 10/20/99.

WBNW-AM (Boston), "Business for Breakfast," Also *WBAA*, NPR Indianapolis, *KXL-AM*, Portland, Oregon, *KWCO-AM*, *KIEV-AM*, Los Angeles, 10/20/99.

CNN. CNN Morning News, "Tutoring," 5/99.

PROFESSIONAL MEMBERSHIPS

American Society for Talent Development

American Historical Association

Authors Guild

Society for Human Resource Management

Society of Midland Authors

RECOGNITION

Better Business Bureau of Chicago & Northern Illinois Torch Award for Marketplace Ethics - Honorable Mention (1998)

Distinguished Service Award, American Society for Training & Development, ASTD (1988)

Outstanding Leadership Award, Phi Delta Kappa, University of Chicago Chapter (1986)

Research Assistantship, Loyola University, 1985-1986